



**Redmoor
Health**

Your digital health partner

Hall Green Health - Insights Report

Mar 01 - Mar 31, 2024

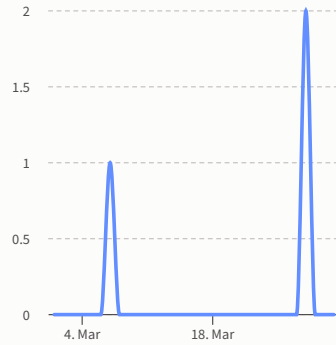
This report gives insights into your Facebook, Instagram and Twitter page (followers, engagement, reaches etc.) for last month

 [Social Media Managed Service website](#)

f New fans



f New fans

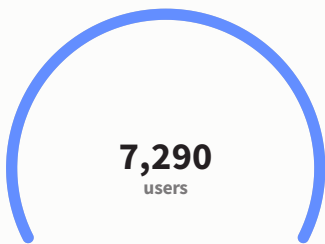


f Fans - City

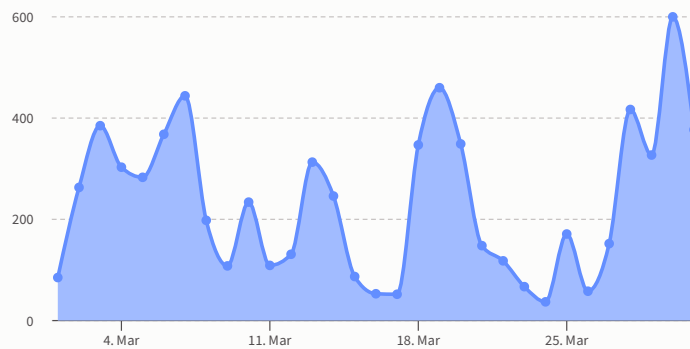
Birmingham, Uk	1,144	35-44	605
Solihull, Uk	145	45-54	545
London, Uk	79	55-64	430
Manchester, Uk	20	25-34	399
Wolverhampton, Uk	20	65+	393
Walsall, Uk	18	18-24	70
Other	308	13-17	3

f Fans - Age

f Total reach



f Total reach



f Post reach

8,587
users

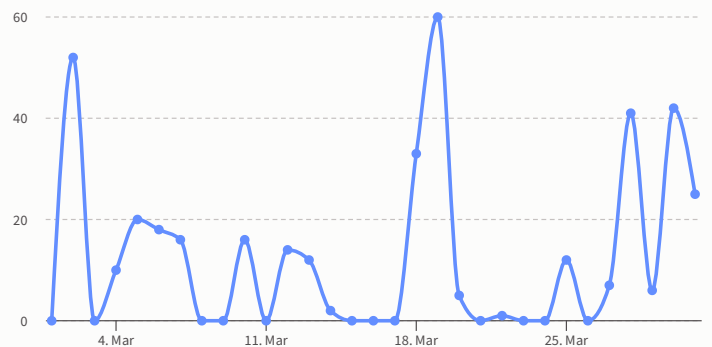
f Post engagement rate

3.9%
engagement rate

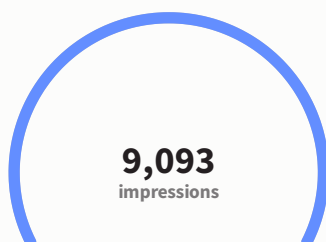
f Post engaged users

392
users

f Post engaged users



f Post impressions



f Page comments

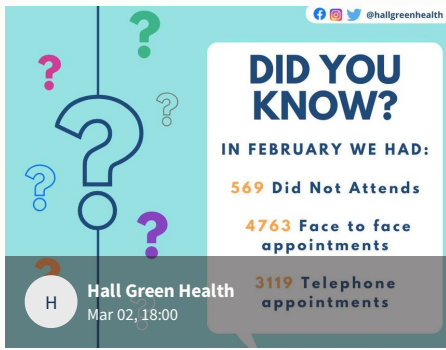
6
post comments

f Posts

28
posts



f Top posts - Impressions



Did you know ? In February we had: 569 Did Not Attends ✕ 4763 Face to face appointments 🗣️ 3119 Telephone appointments 📞 It is really important that you let us know if you can't attend an appointment. Details about how to cancel an appointment can be found on our website: <https://www.hallgreenhealth.co.uk/>



🍷👩‍⚕️ Almost all pharmacies now offer the Pharmacy First service, giving advice and, if needed, NHS medicines to treat seven common health conditions – and all without the need for a GP appointment. 🗣️ Ask your local pharmacy for more information about this free NHS service.

H Hall Green Health
Mar 30, 11:15

🕒 Don't forget to set your clocks forward by one hour tomorrow as we transition into daylight saving time!
 🌞 While losing an hour of sleep can be tough, it also means longer, brighter evenings to look forward to. Don't forget to adjust all your clocks, including those on appliances and in your car, to ensure you stay punctual. 🌷 #DaylightSavings #SpringForward

883 impressions

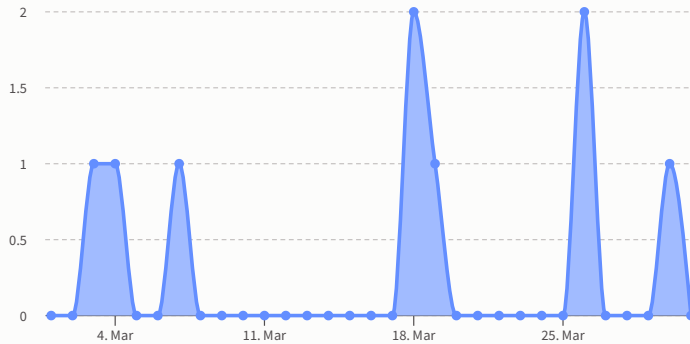
825 impressions

672 impressions

@ New followers

9 followers

@ New followers



@ Followers

438 followers

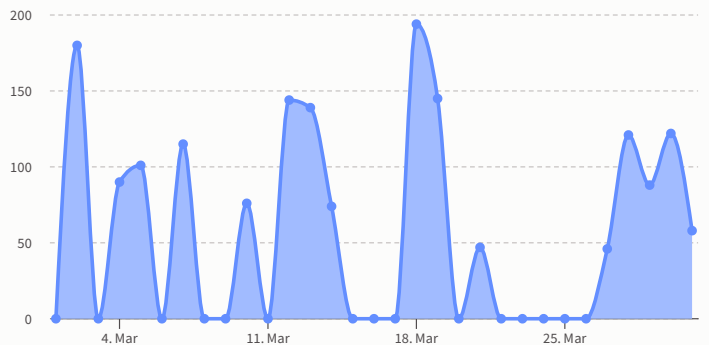
@ Profile impressions

2,218 impressions

@ Post reach

1,740 users

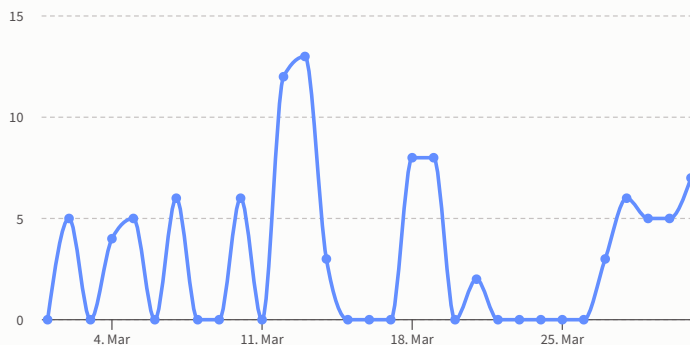
@ Post reach



@ Post engagement

98 engagements

@ Post engagement



@ Profile visits

62 views

Top posts - Impressions



Hall Green Health will be closed on the 14th March from 12:30 - 16:00. You will not be able to contact us during this time as our phone lines and website will be switched off and the building will be closed. For non-urgent medical advice, please call NHS 111. In an emergency, please call 999. Staff training is important as it gives us the opportunity to address any learning needs so that we can provide the highest standard of care to our patients. Thank you for understanding 😊



Due to temporary traffic lights currently in operation on the Stratford road, directly outside the surgery, there have been delays on any travel to the practice. Please can you make sure to account for this when traveling to your appointment today. If you know anyone who has an appointment with us today please share this with them as we want to help minimise the impact this has on patient care.



We will be closed for the upcoming bank holidays on Friday 29th of March and Monday 1st of April. For non-urgent medical advice, please call NHS 111. In an emergency, please call 999.

130 impressions

127 impressions

124 impressions

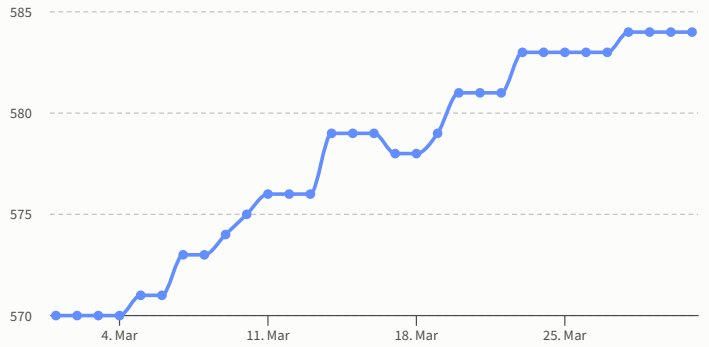
Net new followers

14 followers

Followers

584 followers

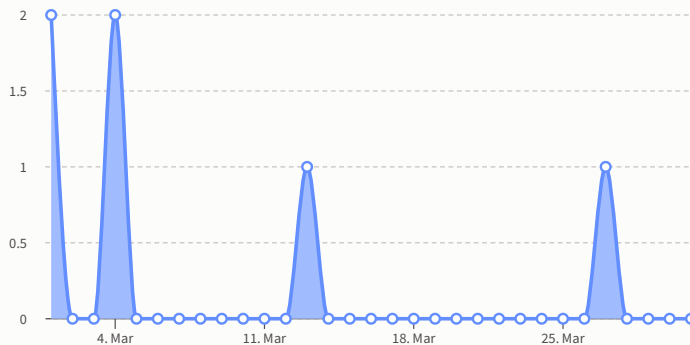
Followers



Post engagements

6 engagements

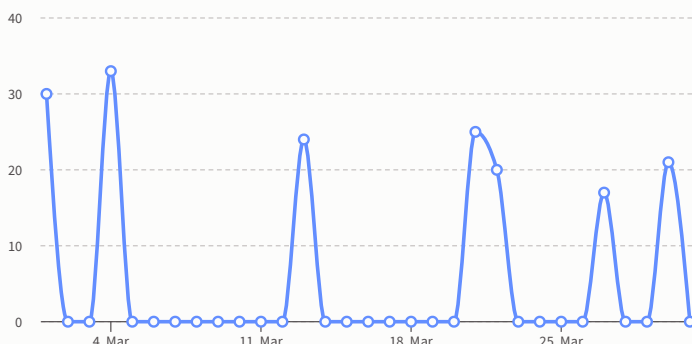
Post engagements



Post engagement rate

3.25% engagement rate

Post impressions



Post impressions

170 impressions

Top tweets



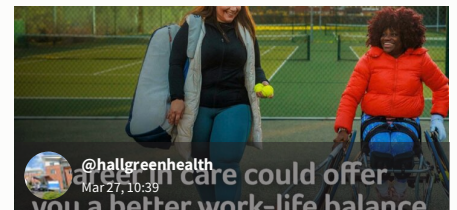
Working from home? Here are some tips to help you stay productive and maintain your well-being! What are your top tips for working from home? Share them below! Go to [https://www.hallgreenhealth.com/working-from-home-tips](#)

6.67% engagement rate



Around 5,900 women are diagnosed with ovarian cancer in England each year - it's important to know the signs! Go to <https://www.cancerresearchuk.org/sites/default/files/ovaria>

6.06% engagement rate



Visit Carers UK for valuable information and guidance to help you on your caregiving journey. From practical advice to emotional support, they've got you covered. You don't

5.88% engagement rate

Terminology:

Fans

New Fans/Followers: The number of new likes of your Pages gathered over a period of time

Fans - City: The total number of fans compared by city

Fans - Age: The total number of fans compared by age

Engagement

Post engaged users: The number of people who liked, commented, shared, or performed any type of click anywhere in your posts

Post engagement rate: The average engagement rate for all your posts, calculated as the sum of engagement rates for each post divided by the number of posts. The engagement rate for a post counts the percentage

Post engagement: The number of likes, comments, and saves received by all your photo, video, carousel, and reel posts

Reach

Total reach: The daily number of unique accounts that have seen any content associated with your Pages (posts, posts to your Page, Page likes etc.)

Post reach: The total number of unique accounts that have seen your posts

Page impressions: The number of times any content from or about your Pages was displayed on a person's screen. Content includes posts, ads, feed stories, and more

Others

Page comments: The number of comments received by your posts and by other Facebook posts where people mentioned your Pages, checked in into your places, responded to your events, and liked your Pages

Top posts: A visual representation of your top-performing posts

Profile visits: The number of people that have visited your Instagram profile within the selected time frame

If you have any questions or require further support, please don't hesitate to contact us:

support@redmoorhealth.co.uk


Report sources

Analytics

Facebook Pages

 Hall Green Health

Instagram Business

 hallgreenhealth

Twitter

 @hallgreenhealth