



**Redmoor
Health**

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Staffordshire - Insights Report

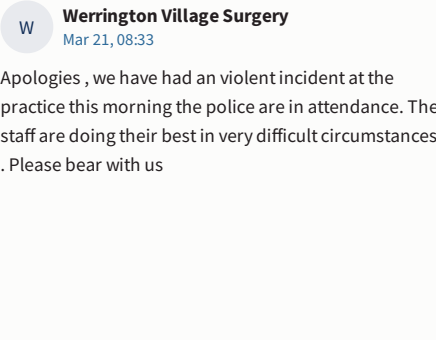
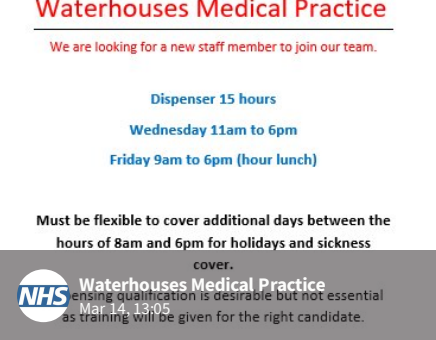
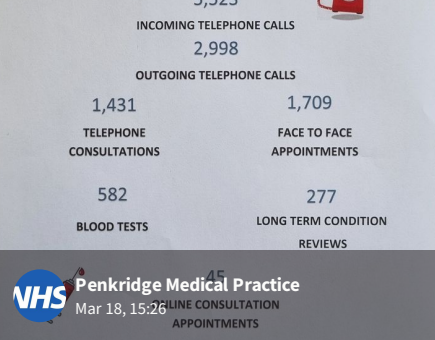
Mar 01 - Mar 31, 2024

This report gives insights into Staffordshire Facebook, Instagram and Twitter pages (followers, engagement and reaches)

<p>Total Fans & Followers</p> <p>61,953 fans & followers</p>	<p>Total New fans & followers</p> <p>300 fans & followers</p>	<p>Total Page & profile impr...</p> <p>495,302 impressions</p>	<p>Total Page & profile reach</p> <p>312,937 users</p>																																		
<p>New fans</p> <p>264 new fans</p>	<p>Fans</p> <p>60,647 fans</p>	<p>Fans - Page</p> <table border="1"> <thead> <tr> <th>PAGE</th> <th>#</th> </tr> </thead> <tbody> <tr><td>South Stoke Central PCN</td><td>2,842</td></tr> <tr><td>Balance Street Health Centre</td><td>1,762</td></tr> <tr><td>Park Medical Centre</td><td>1,727</td></tr> <tr><td>Mansion House Surgery</td><td>1,665</td></tr> <tr><td>Furlong Medical Centre</td><td>1,448</td></tr> <tr><td>Belgrave Medical Centre</td><td>1,425</td></tr> <tr><td>Longton Hall Surgery</td><td>1,384</td></tr> <tr><td>Peel Medical Practice</td><td>1,307</td></tr> </tbody> </table>	PAGE	#	South Stoke Central PCN	2,842	Balance Street Health Centre	1,762	Park Medical Centre	1,727	Mansion House Surgery	1,665	Furlong Medical Centre	1,448	Belgrave Medical Centre	1,425	Longton Hall Surgery	1,384	Peel Medical Practice	1,307	<p>Fans - Age</p> <table border="1"> <thead> <tr> <th>AGE</th> <th>#</th> </tr> </thead> <tbody> <tr><td>35-44</td><td>16,280</td></tr> <tr><td>45-54</td><td>14,661</td></tr> <tr><td>55-64</td><td>10,133</td></tr> <tr><td>25-34</td><td>9,224</td></tr> <tr><td>65+</td><td>7,940</td></tr> <tr><td>18-24</td><td>1,305</td></tr> <tr><td>13-17</td><td>58</td></tr> </tbody> </table>	AGE	#	35-44	16,280	45-54	14,661	55-64	10,133	25-34	9,224	65+	7,940	18-24	1,305	13-17	58
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




Page content clicks	Page content clicks	Posts	Page comments																		
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Top posts - Engagement Rate	Top posts - Engagement Rate	Top posts - Engagement Rate
 <p>Ashley Surgery Mar 01, 08:01</p> <p>Happy National Employee Appreciation Day to the Ashley Surgery team! Big thanks to Alison, Ash, Catharine, Corinne, Deb, Dianne, Geoffrey, Karen, Lara, Marie,</p> <p>117.54% engagement rate</p>	 <p>Ashley Surgery Mar 29, 16:58</p> <p>!! IMPORTANT INFORMATION !! WITHDRAWAL OF EAR WAX REMOVAL SERVICE EFFECTIVE 1ST APRIL 2024 It is with regret that Ashley Surgery will no longer be able to</p> <p>92.86% engagement rate</p>	 <p>Norton Canes Surgery - Dr Jalota Mar 28, 13:05</p> <p>Self-refer to the free NHS Digital Weight Management Programme and start your journey to a healthier lifestyle. Visit https://staffsstokeys.org.uk/nhs-digital-weight-</p> <p>50% engagement rate</p>

Top posts - Reach	Top posts - Reach	Top posts - Reach
 <p>Werrington Village Surgery Mar 21, 08:33</p> <p>Apologies , we have had an violent incident at the practice this morning the police are in attendance. The staff are doing their best in very difficult circumstances . Please bear with us</p> <p>5945 users</p>	 <p>Waterhouses Medical Practice Mar 14, 13:05</p> <p>We are looking for a new staff member to join our team.</p> <p>Dispenser 15 hours Wednesday 11am to 6pm Friday 9am to 6pm (hour lunch)</p> <p>Must be flexible to cover additional days between the hours of 8am and 6pm for holidays and sickness cover.</p> <p>WE ARE HIRING</p> <p>5227 users</p>	 <p>Penkridge Medical Practice Mar 18, 15:26</p> <p>Here's what February looked like for the Practice. Unfortunately we had 348 DNA's throughout February, we understand that circumstances may change but we do ask that where possible patients cancel their appointments if unable to attend. To cancel an appointment we have the option of leaving a message on our cancellation line which can be accessed by selecting option 1. You can also cancel appointments via Patient Access.</p> <p>3770 users</p>

DATE	MESSAGE	REACTIONS	COMMENTS	SHARES
Werrington Village Surgery Mar 21, 08:33	Apologies , we have had an violent incident at the practice this morning the police are in attendance. The staff are doing their best in very difficult circumstances . Please bear with us	87	34	11
Mill View Surgery Mar 12, 17:21	We are excited to announce that due to popular demand from Tuesday 2nd April we will be moving back to face to face open access appointments. This will mean coming to the surgery between 8am-10.30am Mon-Fri, booking in and waiting to be seen by a clinician. This means that telephone consultations will stop.	59	27	8
Winshill Medical Centre Mar 21, 16:34	We have been awarded by the PMA the WINNER of the Apprentice Employer Award 2024	47	10	0
Winshill Medical Centre Mar 17, 20:14	We are a third of the way through our refurbishment! Still lots to do but here is a sneak peak of the new flooring and the toilets	46	6	0

MESSAGE

- 
Mount Road Practice - Dr...
 Mar 01, 09:37
 
 Today is Staff Appreciation Day! We want to take a moment to celebrate and express our gratitude to all our staff here at Mount Road Practice. Their unwavering dedication, positive attitude, and collaborative spirit does not go unnoticed & they always go the extra mile to ensure our wonderful...
 38 28 4
- 
Wolverhampton Road Surgery
 Mar 28, 19:17
 
 Wishing Sheena a Happy Retirement, she will be missed!!!
 31 4 0
- 
Trent Vale Medical...
 Mar 22, 11:01
 
 We wish Pam all the best as she retires today after being a valued member of our reception team. Good Luck Pam x
 30 4 0
- 
Allen Street Clinic
 Mar 12, 13:30
 
 It was a farewell Friday this week as our Practice Manager Andrea said goodbye to Allen St as she moves onto pastures new! We wish her all the very best for the future 🌻🍷👉👉👉!!
 27 4 4
- 
Red Lion

Welcome to Our Practice Facebook Page! Please Read the Rules. Dear patients, Welcome to our

New followers

5
followers

Followers

957
followers

Profile visits

ACCOUNT	# COUNT
sheltonhanleycpn	47
drrasibandpartners	29
mayfieldsurgery	16
cartongrouppractice	7
russellhousesurgery	6
mountroadpractice	5
lakesidemedicalperton	4

Profile impressions

3,066
impressions

Profile impressions

ACCOUNT	# COUNT
mountroadpractice	653
cartongrouppractice	644
mayfieldsurgery	513
russellhousesurgery	273
saltermeadow	210
lakesidemedicalperton	201
peelcroftsurgery	130

Post reach

2,579
users


Post engagement rate

2.28%
engagement rate

Post engagement

32
engagements

Top posts - Reach




WE ARE CLOSED

cartongrouppractice M 1.30 PM
Mar 19, 08:00

Patient safety is of the highest importance to us, and it is vital that we ensure all our staff are trained to high standards so that we can continue to offer high levels of

61 users

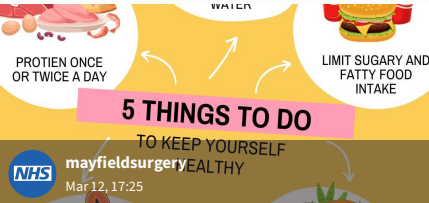


Just contact your GP practice

mayfieldsurgery
Mar 04, 16:10

Around 5,900 women are diagnosed with ovarian cancer in England each year - it's important to know the signs! Be vigilant and aware of: 1. Persistent bloating 2. Pelvic or

58 users



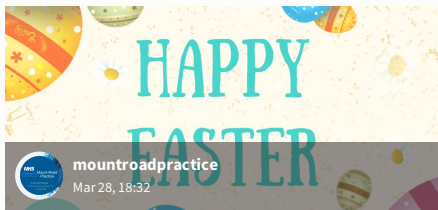
5 THINGS TO DO TO KEEP YOURSELF HEALTHY

mayfieldsurgery
Mar 12, 17:25

Nutrition and hydration are vital for maintaining overall health and well-being. Here's why: 1. Proper nutrition provides the fuel your body needs to function optimally,

54 users

Top posts - Engagement



Happy Easter from all of us here at Mount Road Practice! The surgery is now closed for the bank holiday weekend and will re-open at 8am on Tuesday 2nd April. Should you require

2 engagements



Don't forget to set your clocks forward by one hour this Sunday as we transition into daylight saving time! While losing an hour of sleep can be tough, it also means longer,

2 engagements



Nutrition and hydration are vital for maintaining overall health and well-being. Here's why: 1. Proper nutrition provides the fuel your body needs to function optimally,

2 engagements

Followers



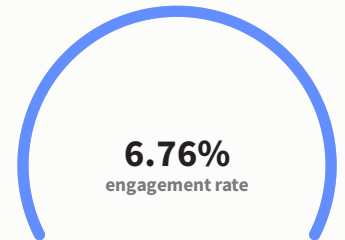
Net new followers

ACCOUNT	#
@MilehouseMed	11
@Codsalldocs	10
@LakesideDoctors	1
@AldergateMedic1	0

Post engagements

8 engagements

Post engagement rate



Post impressions

187 impressions

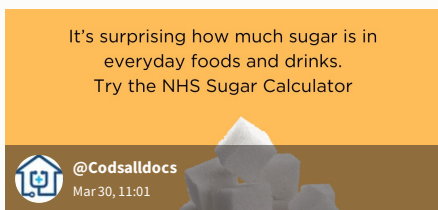
Post impressions

ACCOUNT	# COUNT
@AldergateMedic1	77
@LakesideDoctors	57
@MilehouseMed	31
@Codsalldocs	22

Post key interactions

4 engagements

Top tweets - Engagement Rate



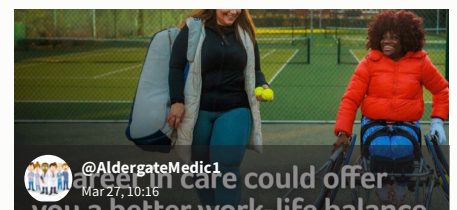
Understanding your sugar intake is the first step towards making healthier choices for you and your family. Try it out today! Go to <https://www.nhs.uk/healthier-families/food->

50% engagement rate



Working from home? Here are some tips to help you stay productive and maintain your well-being! What are your top tips for working from home? Share them below! Go to

50% engagement rate



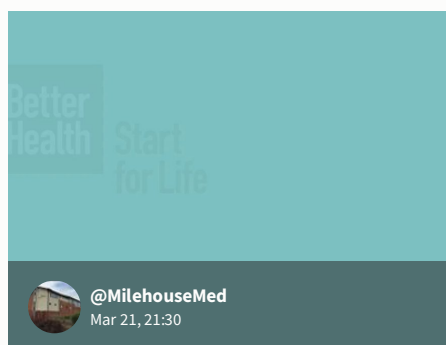
Visit Carers UK for valuable information and guidance to help you on your caregiving journey. From practical advice to emotional support, they've got you covered. You don't

33.33% engagement rate

Top tweets - Impressions



Mar 21, 21:30



Mar 21, 21:30



Mar 01, 18:50

Check out the Start for Life website by NHS for all the support and guidance you need on your journey of motherhood! From breastfeeding tips to baby-weaning advice, this resource has got you covered every step of the way. Visit <https://www.nhs.uk/start-for-life/#StartForLife>
<https://twitter.com/AldergateMedic1/status/1770925929088315723/video/1>

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<https://twitter.com/LakesideDoctors/status/1763637964339367989/video/1>

43 impressions

17 impressions

16 impressions

Terminology

If you have any questions or require further support, please don't hesitate to contact us:

socialmedia@redmoorhealth.co.uk

New Fans/Followers: The number of new likes of your Pages gathered over a period of time

Fans/Followers: The number of likes your Facebook Pages have at any moment

Total reach: The daily number of unique accounts that have seen any content associated with your Pages (posts, posts to your Page, Page likes etc.)

Post reach: The total number of unique accounts that have seen your posts

Page engagement (all): The total number of interactions (reactions, comments, and shares) received by your Pages' posts as well as by other posts

Post engagement rate: The average engagement rate for all your posts, calculated as the sum of engagement rates for each post divided by the number of posts. The engagement rate for a post counts the percentage

Page engaged users: The daily number of people who engaged with content from your Facebook Pages (clicked, liked, shared, or commented)

Top Posts: A visual representation of your top-performing Facebook Page posts.

Post Table: The list of posts published by your Pages, with their engagement stats: reactions, comments and shares.
























































































Post impressions: The number of times people saw your tweets

Post key interactions: The total number of interactions (retweets, replies, quotes, and likes) received for the tweets published in the selected time frame

Report sources

Analytics

Facebook Pages

-  Balance Street Health Centre
-  Dove River Practice
-  Crown Medical Practice
-  Winshill Medical Centre
-  Mill View Surgery
-  Stapenhill Medical Centre
-  Bridge Surgery
-  Gordon Street Surgery
-  Dr Hussain's Milehouse Medical Practice
-  Hazeldene House Surgery
-  Dr Manickam & Partner
-  Castlefields Surgery
-  Waterhouses Medical Practice
-  Featherstone Family Health Centre
-  HIPC PCN
-  The Colliery Practice
-  Biddulphdoctors
-  Ashley Surgery
-  Tean Surgery and Blythe Bridge Primary Care...
-  Trinity Medical Centre
-  Cobridge Surgery
-  Whitfield PCN
-  Tunstall Primary Care GP Surgery Page
-  Biddulph Valley Surgery
-  Glebedale Medical Practice
-  Goldenhill Medical Centre
-  Wolstanton Medical Centre
-  Kingsbridge Medical Practice
-  Mayfield Surgery
-  South Stoke Central PCN
-  Riverside Surgery
-  Carlton Group Practice
-  Tri-links Medical Practice
-  The Tutbury Practice
-  Northgate Surgery
-  Yoxall Health Centre
-  HIPC Social Prescribing Link Worker
-  Moss Street Surgery Official
-  Brewood, Coven & Wheaton Aston Surgery
-  Russell House Surgery
-  Peel Medical Practice
-  Lakeside Medical Centre
-  Langton Medical Group
-  Holmcroft Surgery
-  Betley Surgery
-  Talke Clinic
-  Apsley Surgery
-  Belgrave Medical Centre
-  Cambridge house Surgery
-  The Village Surgery
-  Shelton & Hanley PCN
-  Brook Medical Centre
-  Baddeley Green Surgery
-  Madeley Practice
-  Longton Hall Surgery
-  Park Medical Centre
-  Harley Street Medical Centre
-  Silverdale and Rycroft Practice
-  Trent Meadows Medical Practice
-  Barton Family Practice
-  Wetmore Road Surgery
-  Alrewas Surgery
-  Peel Croft Surgery
-  Heathview Medical Practice
-  All Saints Surgery
-  The Aldergate Medical Practice
-  Salters Meadow Centre
-  Chase Medical Practice / Heath Hayes Health ...
-  The Crown Surgery
-  Penkridge Medical Practice
-  Gnosall Surgery
-  Dale Medical Practice
-  Missing option
-  Orchard Surgery
-  Allen Street Clinic
-  Brook Medical Centre PPG
-  Brinsley Avenue Medical Practice
-  Alton Surgery
-  Dr Miles & Dr Valasapalli
-  Chesterton Surgery
-  Adderley Green Surgery
-  Trent Vale Medical Practice
-  Potteries Medical Centre
-  Well Street Medical Centre
-  Mount Road Practice - Dr Rao & Dr Bradshaw
-  Blurton Medical Practice
-  Dunrobin Street Medical Centre


 Furlong Medical Centre

 Werrington Village Surgery

 The Tardis Surgery

 Lucie Wedgwood Surgery

 Leek Health Centre


 Higherland Surgery


 Moorcroft Medical Centre and Moss Green Surgery

 Drs Shah & Partner Surgery

 Honeywall Medical Practice

 Hartshill Medical Centre


 Middleport Medical Centre


 Norfolk Street Surgery


 Millrise Medical Practice

 Prima Care Surgeries

 Meir Medical Practice

 Rising Brook Surgery


 Chadsmoor Medical Practice


 Burntwood Health & Wellbeing Centre


 Norton Canes Surgery - Dr Jalota

 Brereton Surgery

 Rawnsley Surgery Official


 Mansion House Surgery

 Stafford Health and Wellbeing Centre

 Lyme Valley Practice

 Dr Rasib & Partners

 Miller Street Surgery


 Wolverhampton Road Surgery

 Newcastle South PCN


 Weeping Cross Health Centre

 Gravel Hill Surgery

 Leek and Biddulph PCN

 Red Lion Surgery


Instagram Business

 carltongrouppractice


 winhillmedicalcentre


 peelcroftsurgery

 milehousemedical

 saltersmeadow

 russellhousesurgery

 lakesidemedicalperton


 willowbank.surgery

 adderleygreen.surgery

 mayfieldsurgery

 mountroadpractice


 sheltonhanleypcn


 drrasibandpartners

Twitter


 @MilehouseMed


 @Codsalldocs


 @LakesideDoctors

 @AldergateMedic1


TikTok

 Missing option


 Missing option

 Missing option


LinkedIn Pages

 Cam Medical PCN

 Missing option

 Trumpington Street Medical Practice

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.