



**Redmoor
Health**

Your digital health partner

The Willow Group - Insights Report

Mar 01 - Mar 31, 2024

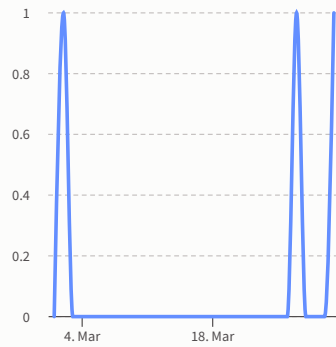
This report gives insights into your Facebook page (followers, engagement, reaches etc.) for last month

 [Social Media Managed Service website](#)

f New fans



f New fans



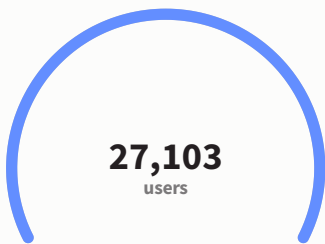
f Fans - City

| | |
|-----------------------|-------|
| Gosport, Uk | 3,260 |
| Portsmouth, Uk | 136 |
| Lee-On-The-Solent, Uk | 96 |
| Fareham, Uk | 67 |
| Southampton, Uk | 23 |
| Waterlooville, Uk | 14 |
| Other | 134 |

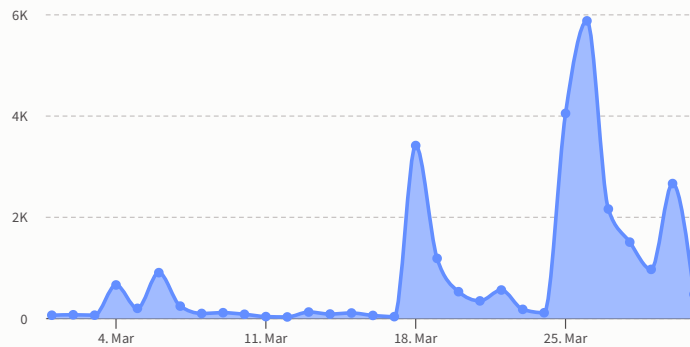
f Fans - Age

| | |
|-------|-------|
| 35-44 | 1,077 |
| 45-54 | 870 |
| 25-34 | 722 |
| 55-64 | 633 |
| 65+ | 472 |
| 18-24 | 108 |

f Total reach



f Total reach



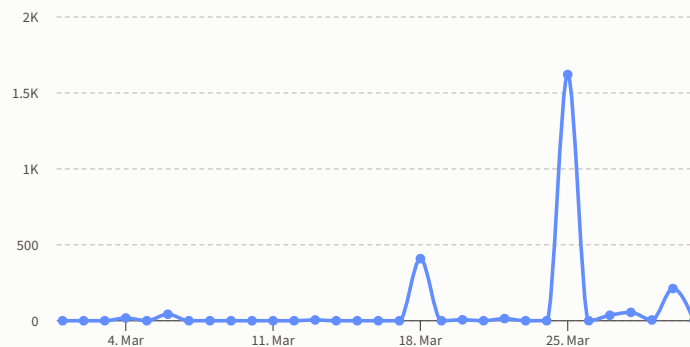
f Post reach

30,503 users

f Post engaged users

2,424 users

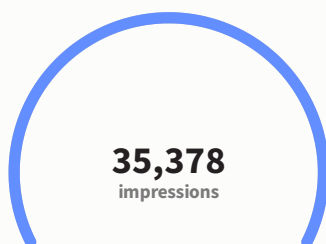
f Post engaged users



f Post engagement rate

4.13% engagement rate

f Page impressions



f Page comments

4 post comments

f Posts

16 posts



f Top posts

in Portsmouth and surrounding areas. Community audiology service is provided by Scivens Hearing Care.

There is no need to contact your GP, but please contact the chosen Scivens Hearing Care Clinic, directly.

You can also attend your local Scivens Hearing branch for all aftercare and any additional assistance required. Scivens Hearing branches are open six days a week and offer flexible service to meet the individual needs of each patient.

| |
|--|
| Online Booking: https://scivens.com/find-a-branch/ Customer Services: 0800 027 5102 Email: customerservices@scivens.com |
| St Mary's Treatment Centre Milton Road Milton Portsmouth PO3 6DW Tel: 0800 027 5102 |
| Scivens, Havant 3 West Street Havant Hampshire PO9 1EH TEL: 0202 483443 |

The Willow Group
Mar 25, 17:05

The Willow Group
Mar 18, 08:24

CLOSED FROM

Thursday 28th March 2024 at 18.30

UNTIL

Tuesday 2nd April 2024 at 08.00

For the Easter Bank Holidays

**IF YOU NEED URGENT MEDICAL ADVICE
PLEASE RING
THE NHS 111 SERVICE ON**

111

The Willow Group
Many thanks the Willow Group
Mar 25, 16:10

(Post with no description)

We are experiencing issues with our phone system, it has been escalated to our network provider and is a priority. If you require urgent attention please visit the website on <https://www.thewillowgroup.nhs.uk/> and complete an online consultation. For any non urgent matters please can you contact us later when our phones lines are working. Thank you so your understanding and cooperation.

Please below for Easter closure dates and times and Pharmacies that are open. Many thanks The Willow Group.

11594 impressions

5304 impressions

3301 impressions

f Posts table

| DATE ▼ | MESSAGE | REACTIONS | COMMENTS | SHARES |
|--|---|-----------|----------|--------|
| The Willow Group Mar 30, 11:15 | Don't forget to set your clocks forward by one hour tomorrow as we transition into daylight saving time! 🕒 While losing an hour of sleep can be tough, it also means longer, brighter evenings to look forward to. Don't forget to adjust all your clocks, including those on appliances and in your car, to ensure you stay punctual. 🌸... | 17 | 8 | 0 |
| The Willow Group Mar 29, 08:05 | Is your child having too much sugar for their age? Curious about how much sugar you're consuming daily? 🍬 Use the NHS Sugar Calculator to find out! Simply input your typical food and drink choices, and it'll reveal the total amount of sugar in grams and cubes 🍌 Understanding your sugar intake is... | 1 | 0 | 0 |
| The Willow Group Mar 28, 16:56 | (Post with no description) | 4 | 0 | 4 |
| The Willow Group Mar 27, 10:54 | ☀️ Join Us for Y Health Taster Session! 🌟📅 Date: Thursday 28th March 🕒 Time: 3:30pm - 5:00pm 📍 Venue: Gosport Community Hub Curious about Y Health? Come along to our exciting taster session where you can explore a range of activities and learn more about our project. Whether you're a youn... | 2 | 0 | 3 |
| The Willow Group Mar 27, 08:05 | Are you stepping into the role of a carer? If you're taking on the important responsibility of caring for a loved one, it's essential to have the right support and resources 💙 Visit Carers UK for valuable information and guidance to help you on your caregiving journey. From practical advice to emotion... | 7 | 0 | 1 |
| The Willow Group Mar 25, 17:40 | Please Note: We will be closed for the Easter Bank Holiday weekend on March 29th and April 1st 🙏 Remember, whilst we are closed you can order emergency prescriptions by visiting NHS 111 online 🏠 If you require urgent medical assistance during this time whilst we are closed, please phone 111. In a... | 1 | 0 | 3 |
| The Willow Group Mar 25, 17:05 | (Post with no description) | 17 | 0 | 16 |
| The Willow Group Mar 25, 16:10 | Please below for Easter closure dates and times and Pharmacies that are open. Many thanks The Willow Group. | 5 | 0 | 15 |
| The Willow Group | We are raising awareness about kidney health and the importance of early detection and prevention of kidney disease. To find out about kidney health, go to https://www.kidneyresearchuk.org . A | 4 | 0 | 3 |

Terminology:

If you have any questions or require further support, please don't hesitate to contact us:

socialmedia@redmoorhealth.co.uk

| | |
|---------------------|--|
| <h2>Fans</h2> | <p>New Fans: The number of new likes of your Pages gathered over a period of time</p> <p>Fans - City: The total number of fans compared by city</p> <p>Fans - Age: The total number of fans compared by age</p> |
| <h2>Engagement</h2> | <p>Post engaged users: The number of people who liked, commented, shared, or performed any type of click anywhere in your posts</p> <p>Post engagement rate: The average engagement rate for all your posts, calculated as the sum of engagement rates for each post divided by the number of posts. The engagement rate for a post counts the percentage</p> |
| <h2>Reach</h2> | <p>Total reach: The daily number of unique accounts that have seen any content associated with your Pages (posts, posts to your Page, Page likes etc.)</p> <p>Post reach: The total number of unique accounts that have seen your posts</p> |
| <h2>Others</h2> | <p>Page impressions: The number of times any content from or about your Pages was displayed on a person's screen. Content includes posts, ads, feed stories, and more</p> <p>Page comments: The number of comments received by your posts and by other Facebook posts where people mentioned your Pages, checked in into your places, responded to your events, and liked your Pages</p> <p>Top posts: A visual representation of your top-performing posts</p> |

Report sources

Analytics

 Facebook Pages

 The Willow Group