



**Redmoor
Health**

Your digital health partner

Bay Medical Group - Insights Report

Jan 01 - Jan 31, 2025

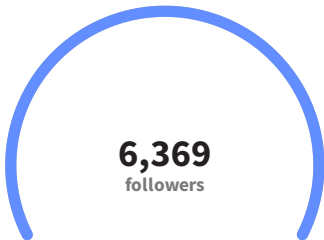
This report gives insights into your Facebook, Instagram and Twitter page (followers, engagement, reaches etc.) for last month

 [Social Media Managed Service website](#)

 Page new followers

66
new followers

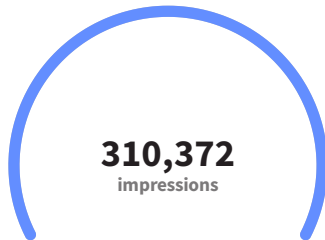
 Page followers



 Post reach

288,789
users

 Post impressions



 Post engagement

17,085
engagements

 Post clicks

15,659
clicks

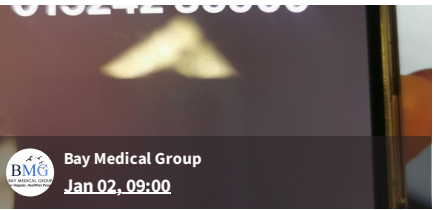
 Post comments

104
comments

 Posts

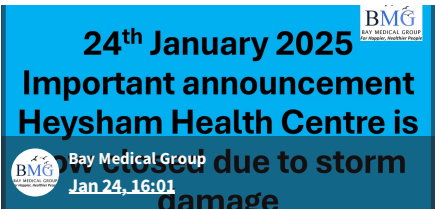
41
posts

 Top posts - Impressions



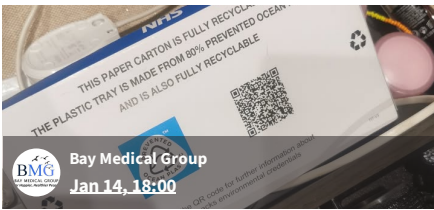
BMG patients, add us to your contacts! 📞 We've been getting reports from patients that our new number 01524 235900 📞 is sometimes flagged as "Suspected Spam" by

30,875 impressions



Important Announcement 24.1.25 at 4pm. BMG patients, Heysham Health Centre is closed due to storm damage. The building is not safe, so all staff and patients have been

29,270 impressions















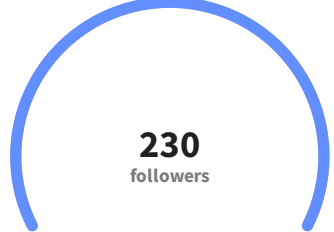





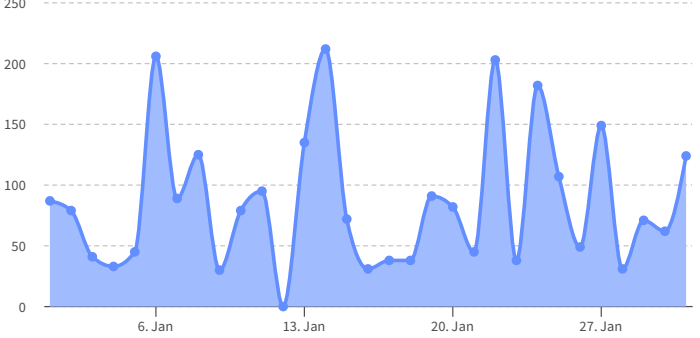
Your Health Matters – Don't delay, screen today! 🚨 📺 Did you know that bowel cancer is one of the most treatable cancers if caught early? 💡 90% of cases can be successfully

22,788 impressions



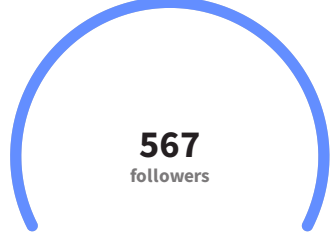

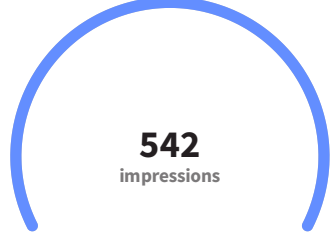

 Posts table

DATE	MESSAGE	REACTIONS	COMMENTS	SHARES
Bay Medical Group Jan 24, 16:01	Important Announcement 24.1.25 at 4pm. BMG patients, Heysham Health Centre is closed due to storm damage. The building is not safe, so all staff and patients have been evacuated. All appointments have been cancelled for the rest of the day and these patients have been informed	40	14	205
Bay Medical Group Jan 20, 18:00	🌟 BMG patients, Exciting update on HPV Self-Sampling! 🌟 A huge thank you to the 227 incredible women and our amazing nurses who supported the HPVValidate study here at BMG back in 2021! 🌟💜 The study, which compared 4 combinations of 3 self-collection devices against standard clinician-...	35	6	20
Bay Medical Group Jan 26, 16:00	💔 18 precious lives lost every day to suicide 💔 BMG patients, this heart-breaking statistic reminds us that mental health matters. 🌟💛 You are not alone. If you're struggling, please reach out – to a friend, a family member, to us or a helpline. There's always someone who cares and wants to help. ...	31	15	46

MESSAGE		👍	💬	🔗			
<div><div></div><div>Bay Medical Group Jan 27, 13:41</div></div>	<div></div> <div>7th January 2022 Important announcement Heysham Health Centre will re-open 28th January 2022</div>	BMG patients, great news , Heysham Health Centre will re-open Tuesday 28th January 2025. The roof repair gang have made the necessary repairs to make the building safe. However, they will be with us for several days fixing the new roof tiles, as there was extensive damage. There will be a large section...			30	5	59
<div><div></div><div>Bay Medical Group Jan 03, 18:00</div></div>	<div></div> <div>Morecambe FC The Orange Cancer Prehab Partnership</div>	🏆 BMG patients, Exciting news from Morecambe FC 🏆 We're thrilled to announce a fantastic new partnership happening, which delivers Cancer Prehab session, for any of our patients aged 18 and over, who have been diagnosed with cancer . 🌟 This incredible service is open to patients...			23	3	42
<div><div></div><div>Bay Medical Group Jan 24, 18:00</div></div>	<div></div> <div>HELP IS CLOSE</div>	❤️ HELP IS CLOSE 🌍 Lancaster District Mental Health Support Campaign 🌍 BMG patients, this week, has seen a new and important all-age mental health support campaign launch across Lancaster, Morecambe, Carnforth and beyond! 🗣️ Designed to connect people with the help the...			19	0	33
<div><div></div><div>Bay Medical Group Jan 12, 18:00</div></div>	<div></div> <div>SMS</div>	☀️ Let's stay connected while helping the NHS! 🇬🇧 BMG patients, did you know? 💡 Sending SMS messages costs the NHS millions every year 🇬🇧. Here at Bay Medical Group, we're committed to making a difference 🌟. That's why we're introducing email 📧 as a key way to communicate with yo...			18	22	7
<div><div></div><div>Bay Medical</div></div>	<div></div> <div>015242 35600</div>	📞 BMG patients, add us to your contacts! 📞 We've been getting reports from patients that our new					

 New followers 6 followers	 Followers  230 followers	 Profile impressions 2,892 impressions	 Profile visits 40 views
 Post engagement 29 engagements	 Post reach 2,669 users	 Post reach 	

 Top posts - Impressions		
 bay_medical Jan 14, 18:00 Your Health Matters – Don't delay, screen today! 📺 Did you know that bowel cancer is one of the most treatable cancers if caught early? 💡 90% of cases can be successfully	 bay_medical Jan 24, 16:01 Important Announcement 24.1.25 at 4pm. BMG patients, Heysham Health Centre is closed due to storm damage. The building is not safe, so all staff and patients have now left	 bay_medical Jan 02, 09:00 📞 BMG patients, add us to your contacts! 📞 We've been getting reports from patients that our new number 01524 235900 📞 is sometimes flagged as "Suspected Spam" by
223 impressions	103 impressions	82 impressions

 Net new followers -9 followers	 Followers  567 followers	 Post impressions  542 impressions	 Post engagements 18 engagements
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Wondering what perimenopause is? It's the transition before menopause, often with symptoms like hot flashes and mood swings. There are ways to manage it—get the tips you need

104 impressions



It's time to raise awareness about Seasonal Affective Disorder (SAD). Struggling with low mood or fatigue during winter? You're not alone, and help is available. Learn

50 impressions



Cervical screening is important and could save your life! Don't ignore the invite – early detection can lead to better treatment outcomes. Learn more and book your screening:

39 impressions

Terminology:

If you have any questions or require further support, please don't hesitate to contact us:

socialmedia@redmoorhealth.co.uk

Fans

New Fans/Followers: The number of new likes of your Pages gathered over a period of time

Engagement

Post engagement rate: The average engagement rate for all your posts, calculated as the sum of engagement rates for each post divided by the number of posts. The engagement rate for a post counts the percentage

Post engagement: The number of likes, comments, and saves received by all your photo, video, carousel, and reel posts

Reach

Post reach: The total number of unique accounts that have seen your posts

Page impressions: The number of times any content from or about your Pages was displayed on a person's screen. Content includes posts, ads, feed stories, and more

Others

Page comments: The number of comments received by your posts and by other Facebook posts where people mentioned your Pages, checked in into your places, responded to your events, and liked your Pages


Top posts: A visual representation of your top-performing posts

Profile visits: The number of people that have visited your Instagram profile within the selected time frame

Report sources

Analytics


 **Instagram Business**

 bay_medical

 **Facebook Pages**

 Bay Medical Group

 **Twitter**

 @bay_medical